

From Profit motivation to Service motivation World Peace Alliance proposal for debate

Just imagine the impossible things that we could do in this world if we could all cooperate a little bit more together...

- Service Motivation formula = Service fee donated by level of happiness or need of customer + original costs = Price

Example :

- In a profit motivation the seller defines the profit, in the service motivation the customer defines the “profit/service”
- In the service motivation the seller shares openly and transparently the total costs it had with the product.
- In the service motivation, the seller reserves to right of not to sell if the service fee is low, but also can sell even if the fee is 0 for charitable purposes by for example allocating a percentage of his sales for charitable purposes
- The service motivation fee could be seen as the profit for tax purposes?

The logo for World Peace, featuring the words "World" and "Peace" in a blue sans-serif font, with a blue circle containing a white dot in the center, positioned between the two words.

World  Peace