

Startup Innovation and Entrepreneurship Course

<https://www.youtube.com/watch?v=jAlTazi-yQ8&>

What makes an entrepreneur successful? Many have tried to answer this question, but few have delved deeper into what distinguishes a good entrepreneur from a *great* one. Are there experiences that are worth all the money in the world? The greatest lesson of this lifetime is teamwork...

Program

1. Introduction and Ideas

- a. Where are you heading? Faith, meaning and purpose
- a. Power of Ideas - Thinking things that no one has thought before...
- b. Want to be a billionaire? Current major world problems that need to be solved
- c. Examples of Ideas for businesses that anyone can start now with no money

3. Team

- a. Choosing the right people
- b. Myers-Briggs Type Indicator
- c. Ethics - social and environmental focus

4. Product

- a. Innovation and the calculated impossible
- b. Value of data and Unified visibility
- c. Scientific research
- d. Prototyping and Product development

5. Execution

- a. Business Plan and Strategic milestones
- b. Marketing and network
- c. Logistics and Process improvement
- d. Institutional strategy
- e. Continuous improvement and client feedback
- f. Finance

